

NITK will launch certificate course in AI

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Mangaluru: NITK, Su-rathkal will launch an Executive Certification Programme in AI and analytics for the first time.

It is designed for professionals across industries who are keen to dive deep into AI's real-world applications and its impact on Indian industries.

According to officials from NITK, the first edition of the course, which is spread over four days, commences on Nov 19. Giving details, Ram Mohana Reddy Guddeti from the IT department of NITK and coordinator told **TOI** that NITK in collaboration with Set-CONNECT Global, is offering this four-day full-time residential programme for industry executives. The programme empowers participants to leverage AI and Analytics to drive innovation and growth in their organisations.

"Participants will engage in hands-on sessions, discuss real-world case studies, explore AI playbooks and collaborate on team projects while gaining insights from leading indust-

ry executives. The programme offers an unparalleled opportunity to understand the practical applications of Artificial intelligence (AI) across various sectors," he said.

Key takeaways include gaining insights into AI's transformative role in business, networking with industry peers and experts, and building a personal AI Playbook. The programme combines expert-led sessions, hands-on workshops, and team activities, providing a comprehensive understanding of AI's strategic applications.

Informing who are part of the programme, Guddeti said that senior leadership executives, mid-senior level managers, MSME CXOs, heads of marketing, supply chain finance, operations, entrepreneurs, business leaders, and tech consultants, who have a passion for AI and analytics and a hunger to champion AI transformation, are included.

Guddeti added that the intake is 60, and based on the demand, they plan to organise the same course once every quarter.